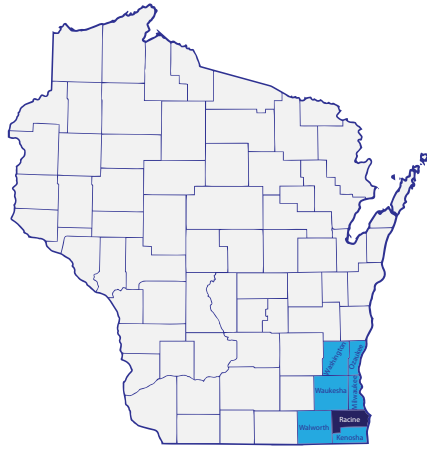


OUR COMMUNITIES

A Side-by-Side Comparison

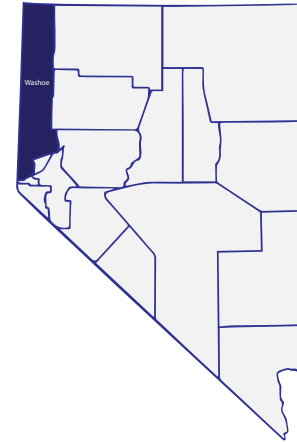
Milwaukee 7 Region

Home to MillerCoors,
Harley-Davidson,
and S.C. Johnson



Reno-Sparks MSA

Home to Tesla Gigafactory



2.4K
Sq Mi



Land Area

6.6K
Sq Mi

2.04M



Population

426K

1.08M



Labor Force

230K

77% White
15% Black
11% Hispanic
34-43years



Demographics

82% White
2% Black
22% Hispanic
37 years

\$44-76K



Median Household

\$54K

10% < HSD
28% HSD
62% Post-Secondary



Education

13% < HSD
25% HSD
62% Post-Secondary