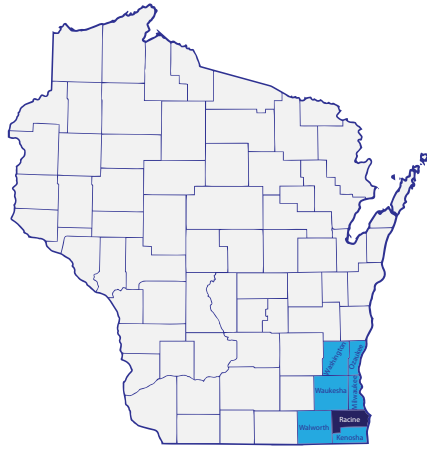


# OUR COMMUNITIES

A Side-by-Side Comparison

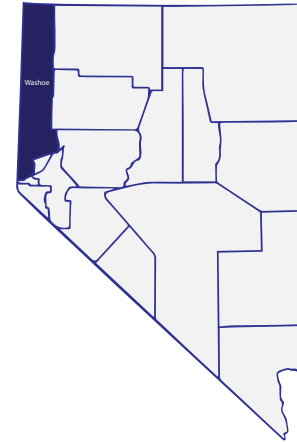
## Milwaukee 7 Region

Home to MillerCoors,  
Harley-Davidson,  
and S.C. Johnson



## Reno-Sparks MSA

Home to Tesla Gigafactory



2.4K  
Sq Mi



Land Area

6.6K  
Sq Mi

2.04M



Population

426K

1.08M



Labor Force

230K

77% White  
15% Black  
11% Hispanic  
34-43years



Demographics

82% White  
2% Black  
22% Hispanic  
37 years

\$44-76K



Median Household

\$54K

10% < HSD  
28% HSD  
62% Post-Secondary



Education

13% < HSD  
25% HSD  
62% Post-Secondary