RESILIENT COMMUNITIES: MISSION POSSIBLE?
WHAT IS RACINE’S “OFFICIAL FUTURE”?
FUTURE OF LOCAL GOVERNMENT IN
WISCONSIN
A FORESIGHT LAB
Engagement

Reaching beyond “the usual suspects”
Type Anatomy: Geometric Slab Serif

Chattanooga

This is a font: chatype regular 180 pt. A typeface comprises of several fonts.
Backers make Chattanooga the first US city with its own font

Font integrated into bike lanes, billboards, and even the public library, then released online for free
Collaboration
Engaging the right mix of partners to meet residents’ needs efficiently and with high quality.
Accountability
What can citizens hold you accountable for, and how can they track your progress?
Will we choose our path, or let the path be chosen for us?
LET’S CREATE SOME ALTERNATIVE FUTURES
THE CONE OF PLAUSIBILITY
LET’S GET READY TO PARTICIPATE
LET’S TAKE A SAMPLE POLL
When I think about the 20-year future of Racine County, I think it will be:

A - A lot worse than today
B - Somewhat worse than today
C - About the same as today
D - Somewhat better than today
E - Way better than today

Start the presentation to activate live content.

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CHOICE #1
Communities along the I-94 corridor are choosing whether to invest in water and sanitary sewer lines for 5 miles. How should the community respond?

A-They shouldn't do it. It's too big of a taxpayer investment.

B-They should figure out a way to get it done, e.g. split the cost, pass a bond, etc.

C-They should double the investment and extend it for 10 miles instead of five.
WHAT ARE THE IMPLICATIONS FOR OUR COMMUNITY?
CHOICE #2
TODAY IS A VERY SPECIAL DAY

The community has an opportunity to invest in an event center

A - Yes, absolutely. The $55M is worth it!

B - I'm not sure this is a good investment. We should wait.

C - No way. No how. No.
WHAT ARE THE IMPLICATIONS FOR OUR COMMUNITY?
CHOICE #3
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<td>A</td>
<td>B</td>
<td>C</td>
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<td>- Put it off until it's declared a federal disaster.</td>
<td>- Bring in a consultant or expert to tell us what to do.</td>
<td>- Create a cross-community blue ribbon panel to recommend options.</td>
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WHAT ARE THE IMPLICATIONS FOR OUR COMMUNITY?
WHAT DO WE KNOW ABOUT RESILIENT COMMUNITIES?

- Visionary cross-sector leaders who embrace change
- Recognize: Sum of whole > individual parts
- Work with neighboring communities on intergovernmental collaboration
- Sense of urgency to quell negative trends before they become emergencies
OUR CHOICE
TODAY IS A VERY SPECIAL DAY

What ONE THING could we do in the next 30 days that would have a great impact on Racine County's future?