



The Johnson Foundation Website Wins Three 'Best of the Web' Awards

RACINE, Wis. (Oct. 3, 2012) – The Johnson Foundation at Wingspread won three distinguished interactive media awards for its website this year—one from the Interactive Media Council and two W³ Awards from the International Academy of the Visual Arts.

The Interactive Media Council selected the Foundation's website for a 2012 Interactive Media "Best in Class" Award in the "Association" category, which represents the very best in planning, execution and overall professionalism. The Interactive Media Council evaluates websites on design, content, feature functionality, usability and standards compliance.

The International Academy of the Visual Arts awarded the website two W³ 2012 Silver Awards: one for the "Non-profit" category and one for the "Environmental Awareness" category. W³ Awards website entries were judged on creativity, usability, navigation, functionality, visual design and ease of use.

Launched in late 2011, the redesigned [website](#) has become an important element in the Johnson Foundation's work as a catalyst for change. The website was designed through a collaborative process that involved Foundation staff, advisors and The SuperGroup, an interactive marketing agency based in Atlanta, Ga.

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The Johnson Foundation at Wingspread is dedicated to serving as a catalyst for change by bringing together leading thinkers and inspiring new solutions on major environmental and regional issues. For additional information or to learn more about The Johnson Foundation at Wingspread, please visit www.johnsonfdn.org.